



# Media and Journalism



## Hints and Tips

When getting into journalism you will need to consider whether you want to be a print (written) or broadcast (media) journalist.

There are 81,000 journalists in the UK, 42% of which are self-employed.

## Do you have an interest in communicating new and important ideas?

- You will need to have a strong English GCSE and A Level.
- Many colleges and universities have degrees and Higher Apprenticeships in Journalism. Lots are now offering courses for Journalism in relation to a specialism i.e. Environmental Journalism or Sports Journalism.
- A study of this subject will involve a large amount of research, including interviewing and collecting data.
- Journalists working hours are flexible or outside of a typical working day and could involve a lot of travel, so adaptability is key.
- Good communication skills, both written and verbal, are vital for this role as well as good attention to detail.
- Institutions will have journalism societies or clubs, so it will be possible to develop your skills outside of your course.

### What to Study?

- Broadcast journalism
- Digital media
- Journalism
- Journalism and creative writing
- Journalism, media and communications
- Media and communication
- Media, journalism and culture
- Media studies

### Where to Study?

- Cardiff University
- Falmouth University
- Plymouth College of Art
- Plymouth University
- Swansea University
- University of St Mark and St John
- University of the West of England, Bristol

### Career Prospects?

- Broadcast journalist (£13,000 to £80,000)
- Digital marketer (£20,000 to £50,000)
- Editorial assistant (15,000 to £40,000)
- Magazine journalist (£18,000 to £40,000)
- Media researcher (16,000 to £40,000)
- Newspaper journalist (£15,000 to £50,000)
- Newspaper or magazine editor (£30,000 to £80,000)
- Publishing copy-editor/proof-reader (£18,000 to £30,000)
- Social media manager (£23,000 to £75,000)
- Web content manager (£25,000 to £55,000)
- Writer (variable)
- Writer Press sub-editor (£22,000 to £45,000)